

LAST SNOW



は
じ
ま
り
の
雪



Major Art Event to Change Winter in Sapporo

札幌国際芸術祭 SIAF2024 1.20-2.25

SAPPORO INTERNATIONAL ART FESTIVAL
Usa Mosir un Askay utar Sapporo otta Uekarpa

Theme: LAST SNOW Sub-Theme: はじまりの雪 / Where the Future Begins / Upaste

Organizers: Sapporo International Art Festival Executive Committee / City of Sapporo Supported by the Agency for Cultural Affairs, Government of Japan, Fiscal Year 2022
SIAF2024 Director: OGAWA Hideaki Art Direction & Design: KUDO "wabi" Ryohei, SHIRAI Hiroaki Maru-san: OGAWA Emiko Snow Crystal Supervisor: FURUKAWA Yoshinori Snow Crystal 3D Modeling: SATO Atsushi



A triennial art event that showcases the latest art from around the world

An opportunity to think about the future through domestic and international artworks and projects focusing on six venues in Sapporo

Just one year remains before the opening of the **Sapporo International Art Festival 2024 (SIAF2024)**, the first SIAF to be held in winter. It will provide an opportunity to think about the future under the festival theme of **Last Snow** through artworks and projects that feature the latest expressions and groundbreaking ideas at the intersection of art, technology and science.

SIAF2024 as a whole will be designed to travel through the 200 years from 1924 through 2124, centering on 2024, with a concept set for each of its venues scattered in central and suburban Sapporo.

→For information on the venues and exhibitions, see p. 3.



ENESS Airship Orchestra
Photo by Ben WEINSTEIN



CHOE U-Ram Custos Cavum, 2011



MIYATA Sayaka MRI SM20110908, 2016-
Photo by TAKASHIMA Kiyotoshi



MaywaDenki Otamatone

*The photos are reference artworks of the participating artists for SIAF2024.

Aiming for the three Cs

The vision for SIAF2024 is expressed with the following three key words including Cs. To make this vision a reality, a diverse array of programs will be offered.

- **Engine for Creativity** (a driving force for future-oriented thinking)
- **Cultural Infrastructure** (an opportunity to catch a glimpse of the future)
- **Citizen Participation** (citizen and corporate participation & art for a society)

→For information on the three Cs, see p. 2.



Sapporo Snow Festival



Higashi 1-chome Theater
Photo by TAKUMA Noriko



SIAF2024 will offer programs open to everyone, from children to adults.

Coming soon: A host of SIAF2024 advance programs

SIAF will launch advance programs open to everyone about a year before the festival. The newly minted SIAF School will offer a series of lectures by experts, a program for SIAF2024 volunteers, and workshops for children. Two panel discussions will be held this week: one featuring the director of SIAF2024 and the curators of its venues, and the other featuring the director of SIAF2024 and educators.

→For details, see p. 4.

Messages



AKIMOTO Katsuhiko
Mayor of Sapporo
Chairperson of the Sapporo
International Art Festival
Executive Committee

SIAF2024, the first-ever SIAF to be held in winter, will take advantage of the city's unique charms and characteristics at this time of year, such as by using a venue of the Sapporo Snow Festival, a popular winter event. SIAF2024 will feature a wide array of artworks and projects primarily at six venues across the city, as well as provide an opportunity for the public to explore various experiences even before the event begins. SIAF2024 is expected to be truly something to behold as a place to not only appreciate art but also discuss the future and nurture creativity.



OGAWA Hideaki
SIAF2024 Director

The theme of this art festival, Last Snow, is a call for creativity and action for the sake of our future. Do we simply wait for the future to arrive and accept it? Or can we seize this moment as our last chance and begin to create our own future? In 2024, the Sapporo International Art Festival will create experimental zones in Sapporo aimed at provoking questions and inspiring actions for the future through art. We look forward to experiencing “where the future begins” together with you.

The vision for SIAF2024 expressed with the three Cs, and supporting programs

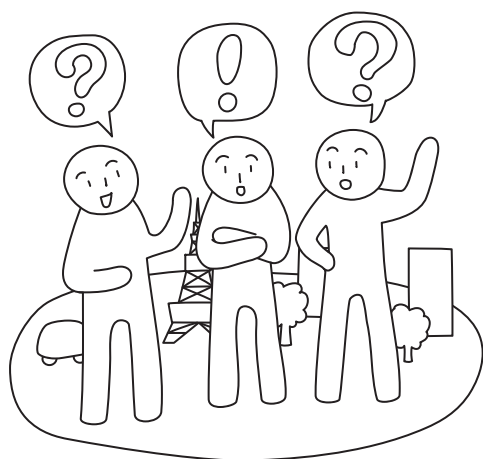
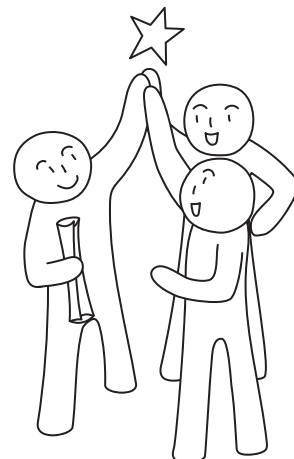
Engine for Creativity

A driving force for future-oriented thinking

Three experimental zones to spur future-oriented thinking and innovation

A large artwork will be displayed at the Sapporo Snow Festival Odori 2-chome Site for the enjoyment of a wide range of people to propose how to live and enjoy winter in Sapporo.

A workshop will be held in Moerenuma Park to consider sports of the future. In addition, an underground park will be created somewhere in city of Sapporo.



Cultural Infrastructure

An opportunity to catch a glimpse of the future

Birth of Future Theater exhibition space to experience the future

The Higashi 1-chome Theater (formerly the Hokkaido Shiki Theatre), a venue for many stage performances, will be transformed into a massive exhibition space. SIAF2024 will call the space the Future Theater to allow visitors to experience the future 100 years from now.

Opening of SIAF School, a place of discoveries, experience, and learning

SIAF School will be launched in April 2023. It will be open to everyone: children and adults alike.

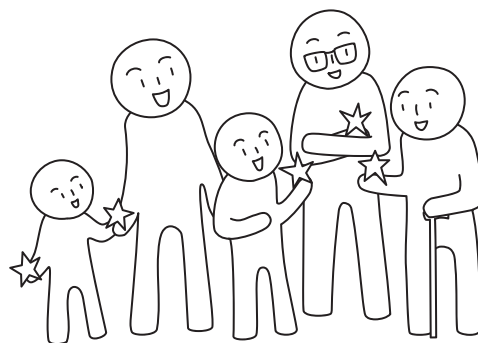
Citizen Participation

Citizen and corporate participation & art for a society

Creating an art festival through many collaborations involving citizens and businesses alike

The Ainu sub-theme Upaste, derived from *upas*, which means “snow” in Ainu, is imbued with the meaning of *running together into the future while recognizing one another*. An open call-based project using Upaste as the key word, *Open Call Upaste*, is currently under preparation.

Through the open call-based project and SIAF School, the SIAF2024 will roll out collaborations before the opening of the festival to start “running” together with a wide array of participants such as citizens, companies, and other organizations.



Venues and Exhibitions

1 Future Theater (Higashi 1-chome Theater)

Odori Higashi 1-chome, Chuo-ku, Sapporo

A place to think about the future 100 years ahead

Located at the heart of SIAF2024, the Future Theater will serve as a community that inspires visitors to think about the future 100 years ahead. It will also be a showcase of new works created under the theme of Last Snow and works that will be exhibited for the first time in Japan.

Artists and Project: AOKI Mika, KUNIMATSU Kineta, CHOE U-Ram, SIAF Humanoid Project (KEISUUGIKEN, Hokkaido Performing Arts Foundation, Mayunkiki [SIAF Ainu Culture Coordinator]) and more
Curator: HOSOKAWA Asami (SIAF Manager)

2 Sapporo Snow Festival Odori 2-chome Site

Odori Nishi 2-chome, Chuo-ku, Sapporo

An experimental zone for snow and the future

This Snow Festival site will be used as an experimental zone to explore through art how to live and enjoy winter in Sapporo going forward. This area will bring vitality to the experimental zone by introducing a large artwork and various projects for the enjoyment of a wide range of people.

Artist: ENESS and more
Cooperation: Sapporo Snow Festival Executive Committee

3 Sapporo Cultural Arts Community Center (SCARTS)

Kita 1-jo Nishi 1-chome, Chuo-ku, Sapporo

Point of departure for travel to SIAF2024 venues

Start your journey to Last Snow (sub-theme: Where the Future Begins) at SCARTS, a hub that interconnects people, things, and events. SCARTS will provide information about SIAF and encourage visitors to experience the event with recommended travel routes. An exhibition on today's Sapporo and various programs will also be offered.

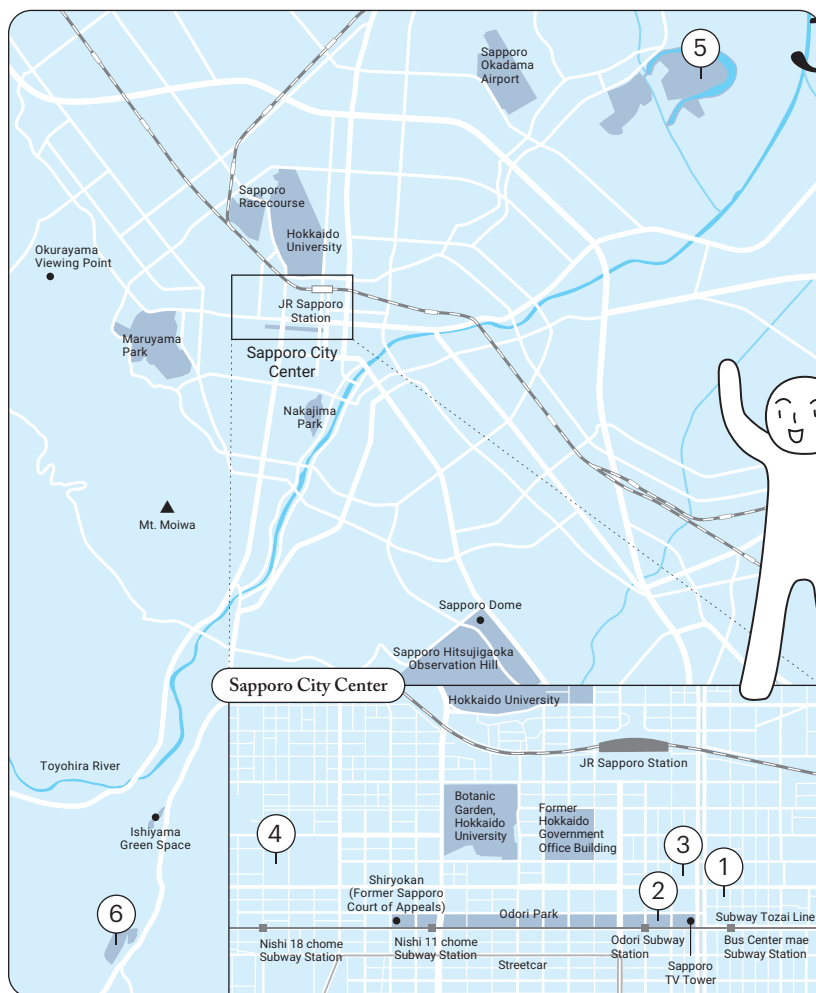
4 Hokkaido Museum of Modern Art

Kita 1-jo Nishi 17-chome, Chuo-ku, Sapporo

The key word: "Fragile"

The word "Fragile," meaning "handle with care," is printed on boxes containing artworks shipped from overseas to alert shippers and curators to handle them with care. Fragile objects in such boxes are breakable but manageable with care. They will certainly amaze those who open the boxes with something new. By linking the risks and hopes associated with fragile objects with the theme of Last Show, the Hokkaido Museum of Modern Art will feature exhibits focusing on the century from 1924 to 2024.

Artists: KUNIMATSU Noboru, MIYATA Sayaka, YUKUTAKE Harumi and more
Curator: NAKAMURA Seiji (Vice-director, Curator, Hokkaido Museum of Modern Art)



5 Moerenuma Park

Approx. 10 km from the city center

Moerenuma Koen 1-1, Higashi-ku, Sapporo

Using snow, sport, and technology to create a new sport of the future

The vast snow-covered field in Moerenuma Park will become a project site for the creation of a new winter sport. Participants are invited to join in creating a new sport that incorporates technology, dance, music, and various other elements in addition to a prime local resource: abundant snow.

Cooperation: Undokai Association
Curator: MIYAI Kazumi (Curator, Moerenuma Park)

6 Sapporo Art Museum

Approx. 15 km from the city center

2-75, Geijutsunomori, Minami-ku, Sapporo

Discover the fun of media art!

This venue aims to present an exhibition that reframes the past and future of Sapporo as a City of Media Arts, with the focus on Maywa Denki, a prolific art unit creating artworks and other products and giving performances. The exhibition will also include the elements that bring a comprehensive overview of Japanese media art.

Artist: Maywa Denki and more
Curator: SATO Kohei (Sub-section Chief of Museum Management, Sapporo Art Museum)

? Underground Park

somewhere in Sapporo

During SIAF2024, an underground park will appear somewhere in city of Sapporo to reflect on the future of the city's winter.

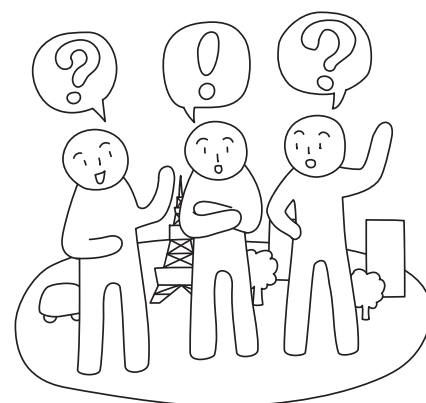
Collaboration: NoMaps
NoMaps was launched in 2016 as a major framework for industry-government-academia collaboration to create new value in Sapporo and Hokkaido. It hosts a festival every fall featuring technology, entertainment, and creativity.

SIAF2024 advance programs

SIAF School

SIAF2024 will offer advance programs that provide opportunities to spark curiosity and encourage learning through experiences with new forms of art. These experience-based programs are collectively called SIAF School. With an emphasis on education for the future, SIAF2024 is looking to not only collaborate with people involved in educational institutions and elementary and junior high schools but also reach out to young adults such as high school and college students.

A wide array of participants, from children to adults, are invited to participate in SIAF School. The goal is for both their involvement in the process of creating SIAF2024 and the SIAF School system itself to function as an opportunity to experience a school of the future.



Public Lecture Series



Photo by TAKUMA Noriko

Eligibility
6 years+

Last Snow Lecture

Public lectures and workshops by artists and experts are planned as opportunities to learn from various professional perspectives about questions on familiar topics, not limited to art, for example, what the future might hold in 100 years.

Volunteer Support Program



Eligibility
15 years+

Hmm... Project

This program is designed for anyone interested in taking part in volunteering at SIAF2024 venues with the aim of developing hospitality professionals. SIAF2024 welcomes volunteers willing to help visitors and assist them at the venues to enjoy artworks more fully during the festival.



Creative Experiments on School in Sapporo

Eligibility
6-15 years

Artists will develop a programming application for elementary and junior high school students to create their own snow crystals. The artists will visit schools mainly in Sapporo to conduct workshops there and hold online hands-on sessions for students to actually use the application. The goal is to let their creative experiences bloom in the venues of SIAF2024.

Calls for applications from individuals and schools interested in participating in the programs are expected to begin in April 2023. Details will be announced when the application opens. The programs will be expanded as needed.

Curator: URUSHI Takahiro (SIAF Manager)

Supervision and Technical Cooperation: SATO Masanori (Hokkaido University of Education), Fujimori (Artist Unit)

Operation of Volunteer Support Program: ezorock (NPO corporation)

Planning and Operational Support: SIAF-bu*

* SIAF-bu is a group of citizens who have come together near SIAF to liven up the event and other art scenes in Sapporo. Through regular meetings, lectures, and activities at event venues the group aims to connect the participants with artists and their works.

Visuals

SIAF2024 Symbol

The exquisite snowflake symbolically expresses the sub-theme of SIAF2024: Where the Future Begins. This symbol, an original SIAF snowflake, was created with 3D modeling by referring to several photos of real snow crystals. It will hopefully inspire Sapporo citizens to take a fresh look at the snow that they take for granted.

Maru-san, who depicts the types of experiences expected during SIAF2024

Maru-san depicts the experiences visitors can expect at SIAF2024, the concept of each venue, the overall ideas behind SIAF2024, and the like. Maru-san will appear on various occasions before and during SIAF2024.



Art Direction & Design: Wabisabi, SHIRAI Hiroaki

Maru-san: OGAWA Emiko

Snow Crystal

Supervisor: FURUKAWA Yoshinori (Director of Nakaya Ukichiro Museum of Snow and Ice)

3D Modeling: Nochiu Ltd.



Outline of SIAF2024

Title	札幌国際芸術祭2024 (Japanese)
	Sapporo International Art Festival 2024 (English)
	Usa Mosir un Askay utar Sapporo otta Uekarpa 2024 (Ainu)
Theme	Last Snow
Sub-theme	はじまりの雪 (Japanese) / Where the Future Begins (English) / Upaste (Ainu)
Director	OGAWA Hideaki (Co-Director of Ars Electronica Futurelab/Artist)
Dates	Saturday, January 20 – Sunday, February 25, 2024 [37 days] * Different exhibition periods to be applied to some venues.
Initiative Partners	Ryohin Keikaku Co., Ltd. / Wacom Co., Ltd. / Dai Nippon Printing Co., Ltd. / Panoramatik / WIRED JAPAN
Organizers	Sapporo International Art Festival Executive Committee and City of Sapporo

Contact for Inquiries

Sapporo International Art Festival Executive Committee

Sapporo Tokeidai Bldg. 10F, Kita 1-jo Nishi 2-chome, Chuo-ku, Sapporo 060-0001, Japan

TEL: +81-11-211-2314 FAX: +81-11-218-5154 E-mail: press@siaf.jp

札幌国際芸術祭

Sapporo International Art Festival